



Senior Graphic Designer

HTI Head Office, Fleetwood.

Role

To assist the UK design studio in their day-to-day tasks whilst working across a multitude of design projects.

Main Duties

- Work closely with the creative team to develop new brands, logos, and packaging.
- Inspire and drive the creative look and feel of the brand / packaging.
- Activate the creation of brand assets for use across all channels.
- Take ownership of design projects from brief through to production, from concept, working through feedback, to final artwork.
- Create adhere to and guard brand guidelines across all platforms.
- The ability to research and pull together themes and trends.

Essential Skills Knowledge and Experience

- At least 5 years commercial packaging experience working with national retail brands.
- Strong knowledge of Adobe Illustrator, Photoshop, and other associated Adobe software.
- Excellent artwork and print knowledge.
- Proven track record in creating impactful, eye catching and elegant designs particularly for toys and packaging.
- Ability to create a wide variety of assets from concept to production.
- Ability to manage multiple projects.
- Able to communicate concepts and ideas to the team effectively.
- Confident presenting design work to key stake holders and building trusting relationships with key members of the business.
- Ability to develop, deliver and evaluate brilliant ideas.

Ideal Skills Knowledge and Experience

- Some toy / fabrics background.
- A strong portfolio of design work.
- Qualifications in Design or related fields.

What will provide the job holder with job satisfaction in this role?

- Designing for some of the largest retailers in the world.
- Creating new and exciting brands on shelf, online and in print.
- Working with global licenses.
- Possibility of remote working several days a week.

Judgement & Decisions:

- Can the candidate express themselves through design?
- Does the candidate have an approachable and can-do attitude?
- Do they have a hunger and a desire to work in the toy industry?
- Do they have a creative flair and a passion for design?

Reporting to Design Studio Manager

Salary negotiable

Posted: 17th December 2021

Closing Date: 14th January 2021

To apply, please send your CV and letter of application to:

Design Studio Manager, Steve Moss: stevem@htigroup.co.uk.

Clearly outline your suitability for the role with reference to the Job Description and Person Specification.